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We promote individual strengths and prepare our students for their professional future. Strong partnerships with universities and companies around the globe provide unique opportunities and perspectives.

Together with partners in industry and society, we are shaping a world worth living in. Landshut University of Applied Sciences -We combine excellent education with a high quality of life.

APPLY NOW: www.uas-landshut.de/application

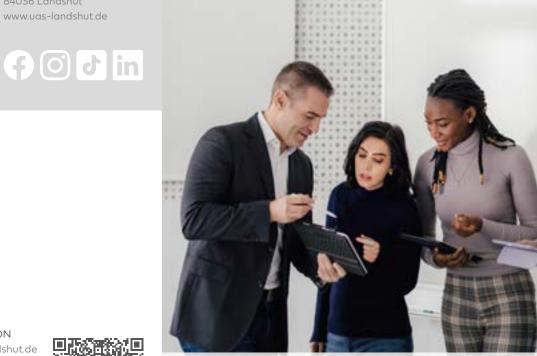
PROGRAMME START: 1. October

APPLICATION PERIOD: 15. April – 15. July

LANDSHUT **UNIVERSITY OF APPLIED SCIENCES**

Am Lurzenhof 1 84036 Landshut www.uas-landshut.de

Global Management (M.A.)





BUSINESS SCHOOL



KEY FACTS ABOUT LANDSHUT UNIVERSITY



ANY QUESTIONS?

CENTRAL STUDY ADVISORY SERVICE Phone: +49 (0)871 - 506 142 studienberatung@haw-landshut.de

FACULTY OF BUSINESS ADMINISTRATION fakultaet_betriebswirtschaft@haw-landshut.de

STUDENT'S SERVICE CENTER bewerbung@haw-landshut.de

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GLOBAL MANAGEMENT MASTER

STUDY OBJECTIVE

Practical knowledge, intercultural competence, scientific and critical thinking: the Master's degree programme Global Management connects all the skills needed to succeed in a globally active company. Throughout the four semesters, the focus is on project management, methodological skills and the independent application of scientific methods.

Within the international cohort, students get to experience intercultural exchange at first hand and gain confidence of working in a alobal settina.

COURSE OF STUDIES

The goal of the degree is to deepen specialist knowledge of international business and management. Entrepreneurship and management skills are the foundation for further strategy development, organization and the monitoring of business activities on a global scale. A total of 120 ECTS are aquired in four semesters. Modules like Scientific Writing, Business Research Methods and the Master's thesis with the corresponding colloquium offer a solid scientifc base to all of this.

During the course of studies, students choose an indivdual academic focus. With an optional semester abroad, they can sharpen their personal profile further and gain even more intercultural experience.

In addition, students improve their language skills. All courses are taught in English, students can take optional language courses and learning German as a foreign language is compulsory in the first and second semester. This makes the programme an ideal fit for international students looking to start their career in Germany.

The first semester takes place online and serves as an orientation and familiarization phase. It allows students to prepare for the following semesters which take place on campus as they attend lectures and aet to know each other.



they have gained during the degree, graduates are able to assume roles in

AREAS OF RESPONSIBILITY

Management tasks in a global environment:

- in a strategy department
- in the management staff unit
- in a project management office
- in business development
- as a project manager
- as a strategy developer for long-term goals and plans
- · as an account manger

REQUIREMENTS

- University degree from a domestic or foreign university in a business degree programme with at least 180 ECTS credits and an overall grade of "good" or better or a comparable domestic or foreign dearee
- knowledge of business administration and a corresponding interest in economic topics
- solid knowledge of English (C1 of the Common European Framework of Reference for Languages)
- · interest in another language (German or another language depending on requirements)

ACADEMIC DEGREE

Master of Arts (M.A.)

DURATION OF STUDIES

4 Semesters

ECTS-POINTS

120

FORM OF STUDY fulltime

ADDITIONAL STUDY PROGRAMME OFFERS online/hvbrid first semester study abroad

MODULE OVERVIEW

