



# HOCHSCHULE LANDSHUT

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## YOUR CAMPUS, YOUR FUTURE

The Landshut University of Applied Sciences - a campus offering more. More practical experience, more research and more future in more than 50 Bachelor's and Master's degree programmes in the fields of technology, business, social sciences, media, health and sustainability.

We promote individual strengths and prepare our students for their professional future. Strong partnerships with universities and companies around the globe provide unique opportunities and perspectives.

Together with partners in industry and society, we are shaping a world worth living in. Landshut University of Applied Sciences - We combine excellent education with a high quality of life.

## APPLY NOW

[www.uas-landshut.de/application](http://www.uas-landshut.de/application)

### PROGRAMME START:

15. March

### APPLICATION PERIOD:

15. November - 15. January

## LANDSHUT UNIVERSITY OF APPLIED SCIENCES

Am Lurzenhof 1  
84036 Landshut  
[www.uas-landshut.de](http://www.uas-landshut.de)



## International Business Administration (M.A.)



## KEY FACTS ABOUT LANDSHUT UNIVERSITY



### SUBJECT AREAS

- Engineering
- Economy
- Social
- Media
- Health
- Sustainability

### CAMPUS LIFE

- 24h Library
- Clubs
- Sports
- Campus cinema
- Partys
- Table football

### CULINARY

- Cafébar
- Modern cafeteria
- Salad bar
- Vegetarian
- Vegan
- Organic dishes

## ANY QUESTIONS?

### CENTRAL STUDY ADVISORY SERVICE

Phone: +49 (0)871 - 506 142  
[studienberatung@haw-landshut.de](mailto:studienberatung@haw-landshut.de)

### FACULTY OF BUSINESS ADMINISTRATION

[fakultaet\\_betriebswirtschaft@haw-landshut.de](mailto:fakultaet_betriebswirtschaft@haw-landshut.de)

### STUDENT'S SERVICE CENTER

[bewerbung@haw-landshut.de](mailto:bewerbung@haw-landshut.de)



Version Feb 2025

## BUSINESS SCHOOL





## INTERNATIONAL BUSINESS MASTER

### STUDY OBJECTIVE

The Master's degree programme focuses on business management in a global, dynamic and digital environment. In addition to business knowledge, management skills are also required in order to meet the challenges of dynamic and global economic and business developments.

### REQUIREMENTS

- University degree from a domestic or foreign university in a business degree programme with usually 210 ECTS credits and an overall grade of "good" or better or a comparable domestic or foreign degree
- Language skills in German and English corresponding to language level C1 of the Common European Framework of Reference for Languages.
- Interest in international cooperation and global contexts.

### ACADEMIC DEGREE

Master of Arts (M.A.)

### FORM OF STUDY

fulltime

### DURATION OF STUDIES

3 Semesters

### ADDITIONAL OFFERS

Modules in German and English  
double degree option  
stay abroad

### ECTS-POINTS

90

### COURSE OF STUDIES

The Master's programme offers a broad orientation with an international context. You will be specifically trained in key management skills as well as in networked and sustainable thinking, project management, strategy and change management based on case studies and you will be taught sound business management expertise.

The first semester at Landshut University of Applied Sciences offers a generalist business management orientation with international references. Lectures and examinations are held in German and English. The Master's thesis is written in English. Through the targeted selection of subjects at a foreign partner university a subject specialisation can be achieved.

A wide range of courses taught in English, students from different countries, international mixed groups and cooperation with foreign universities prepare students for international activities.

A stay abroad of one to two semesters is desirable, a double degree at a partner university is possible.

The degree programme is flexible and can be adapted to individual requirements, interests and expectations.

### MODULE OVERVIEW

#### Semester

3	Business Research Methods*	Thesis Colloquium*	Postgraduate Major Project / Master Thesis*			
2	International Business Module aus den Themenbereichen Internationales Management, Spezifische Fachkompetenz, Querschnitts- und Sozialkompetenzen*					
1**	International Accounting und Management Control	International Financial Management	Global Operations Management	International Business Environment und Strategy	Customer Relationship Management	Agil und Hybrid Project Management in International Environment



#### Modules' subject area

- Management
- Business Functions

- Master's thesis, Scientific Work

in English Language



### CAREER PERSPECTIVES

Due to the stay abroad and the international composition of the students in Landshut intercultural communication and understanding becomes a central element. After graduation, these skills are valuable in numerous professional fields.

### AREAS OF RESPONSIBILITY

Management tasks in an international environment:

- Management Consultant
- Controller
- Financial Manager
- Logistics Manager
- Supply Chain Manager
- Project Manager

\* In English or in the respective national language.  
\*\* The first semester takes place at Landshut University of Applied Sciences. You can complete the second and third semesters at one of our partner universities in order to obtain a double degree (Master of Arts Landshut University of Applied Sciences, Master of Science partner university).