



LA IDEATION WEEK 2025

MAKE YOUR BUSINESS IDEAS COME TO LIFE

Blended Intensive Programme | Sunday, 26. October - Saturday, 1. November 2025
University of Applied Sciences Landshut (Greater Munich Area)

THIS BLENDED INTENSIVE PROGRAMME IS FOR YOU IF YOU WANT TO:

- Gain international experience and build your network by working and spending time with other Internationals
- Obtain 5 ECTS for elective courses
- Gather hands-on experience in developing a start-up idea and concept
- Pitch in front of experts with own start-up experience
- Experience the integration of local and university entrepreneurship centers
- Get in touch with real entrepreneurs and cool start-up projects
- Enjoy the cultural experience in Southern Bavaria

FIND OUT MORE: www.haw-landshut.de/la-ideationweek2025