

IBB 304 Principles of Finance and Investment

Course of studies	International Business (IB)				
Academic degree	B.A. and possibly Bachelor's degree from partner university				
Name of module	Principles of Finance and Investment				
Module no.	IBB 304				
Module group	Principles of Business				
Course language	English				
Module coordinator	Prof. Dr. Marcus Fischer				
Lecturer	Prof. Dr. Marcus Fischer				
Study phase	2nd year of studies				
Semester	3rd semester				
Semester offered	Winter semester				
Duration	1 semester				
Module type	Compulsory module				
Module counts towards	B.A. International Business				
Credits ECTS	5 ECTS				
Workload (h)	Total	In class	Independent study	Planned group size	
	150 hours	60 hours	90 hours	1 group of approx. 30 – 40 students	
Type of teaching (semester hours)	Total	Seminar-style class	Seminar	Tutorial	Project work
	4	4	-	-	-
Conditions of participation	In terms of form: none				
	In terms of content: none				
Examination	GA (written examination, 60 min.)				
Pre-examination requirements	none				
Part of final grade	yes				

<p>Learning outcomes / competencies</p>	<ol style="list-style-type: none"> 1. After studying the position of financial management in the company's business, as well as relevant calculation procedures and an overview of the usual types of financing, the students have a sound foundation for the financing and investment industry. They can understand, interpret and apply cash flows and capital flows of operational procedures and financing requirements in practice. 2. Learning outcomes Knowledge dissemination, Understanding of the components of the financial and investment industry and their connections with other areas of the company's processes, Differentiate between the classical and alternative types of financing, Knowledge of investment procedures, 3. Instrumental competence Calculation of investment alternatives and decision making Understanding the breakdown of operational procedures into payment flows 4. Can use basic English terminology.
<p>Contents</p>	<p>Introduction - Basic Financial Management Investment and investment calculation Consideration of risk when investing</p> <p>Financing</p> <ul style="list-style-type: none"> • Financial planning and capital requirements • Financing forms <p>Actors in the financial markets</p> <p>Excursion: financial analysis</p>
<p>Media</p>	<p>Black board, pin board, projector with laptop, Flipchart, Movie</p>
<p>Literature</p>	<p>Finance: The Basics, Erik Banks 2015</p> <p>Investments: Principles of Portfolio and Equity Analysis, von Michael McMillan, 2011</p>